

GOVDOC

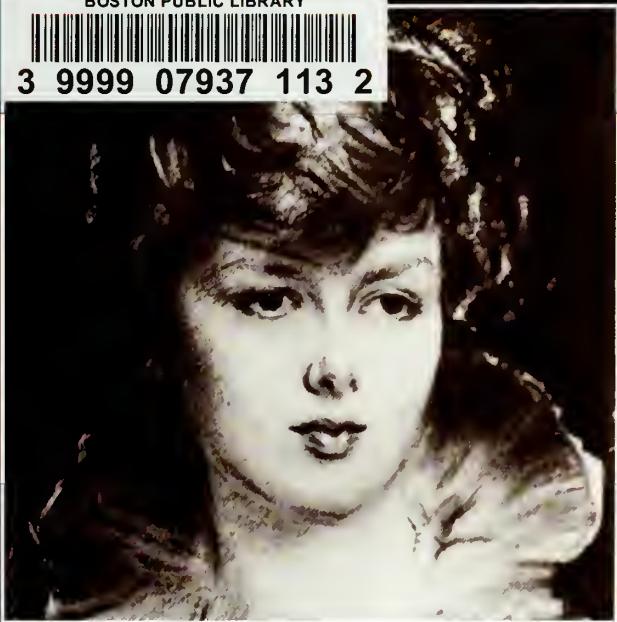
XI
BOF
04/2

Boston Foundation Donors

BOSTON PUBLIC LIBRARY

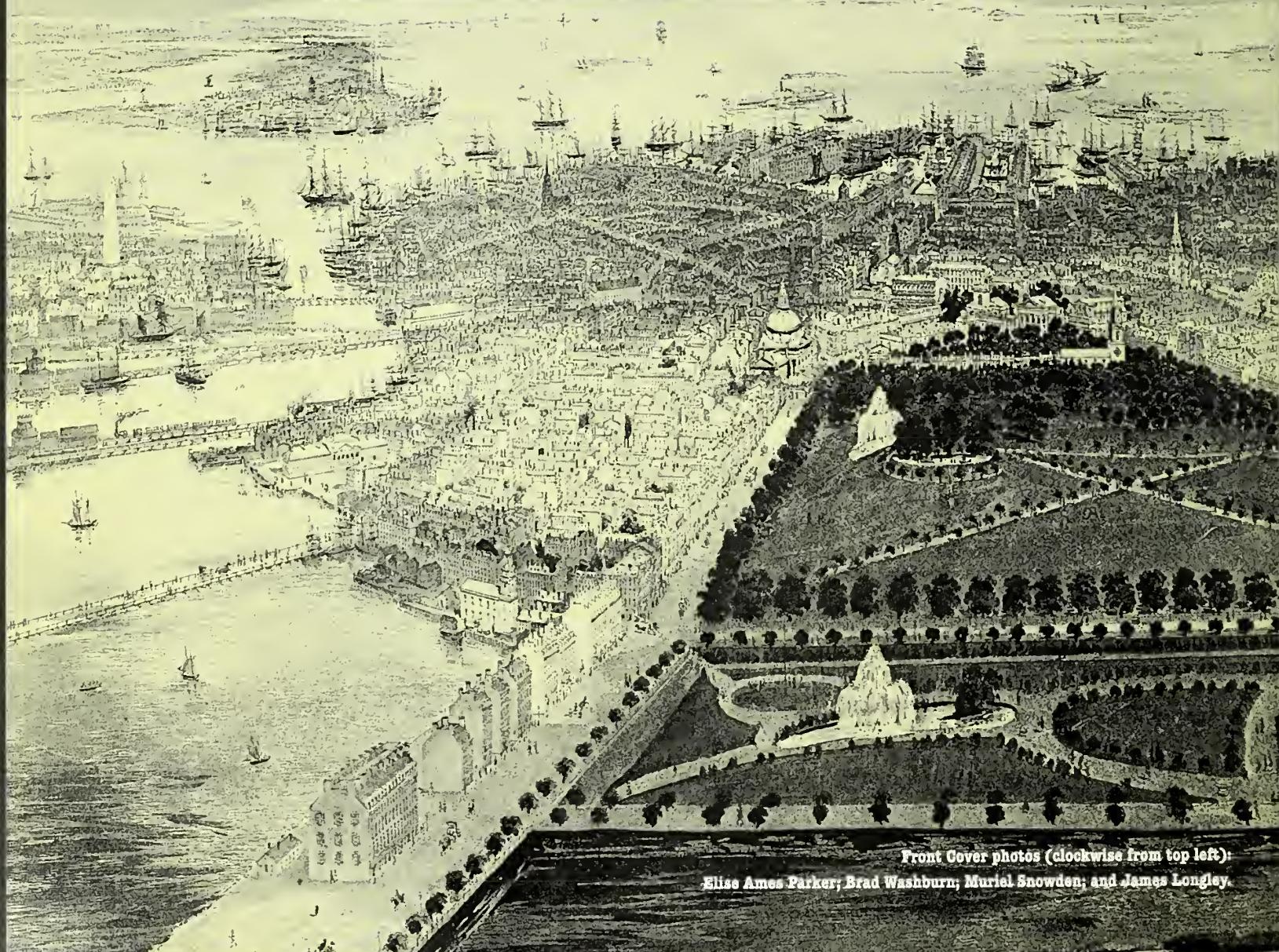


3 9999 07937 113 2



There from the Beginning

Since 1915, hundreds of donors have made the Boston Foundation one of the largest and most effective community foundations in the country. This publication tells just a few of their stories.



Front Cover photos (clockwise from top left):
Elise Ames Parker; Brad Washburn; Muriel Snowden; and James Longley.

James Longley reflected in multiple mirrors, a popular photographic style of the early 1900s.



James Longley

The Great Givers

Born in Boston's West End in 1840, James Longley became a director of major financial institutions in Boston and Chicago and some of the largest textile mills in New England—and the world. When he looked in the mirror, however, he saw more than a successful businessman of his era. He saw the first in a long line of donors to the Boston Foundation, leaders in industries as yet unimagined, who would share his desire to play a permanent role in the life of this great community.

When Longley died in 1916, he left \$4 million to the Boston Foundation, an institution barely a year old. In making the first large contribution to any community foundation in the country, James Longley helped launch a whole new concept in American philanthropy. In Greater Boston, thousands would follow his lead, finding a way to become part of the community they cherish through a gift to the Boston Foundation. These pages celebrate just a few of their stories.



Fanny Wharton as a child, c.1862

(Above) William F. Wharton, Boston lawyer and Assistant Secretary of State under Benjamin Harrison; his brother Edward was the husband of writer Edith Wharton.



A vintage Victorian 'bustle dress' (below) from the Hollander store, located at the present site of the Four Seasons Hotel.

First Funds

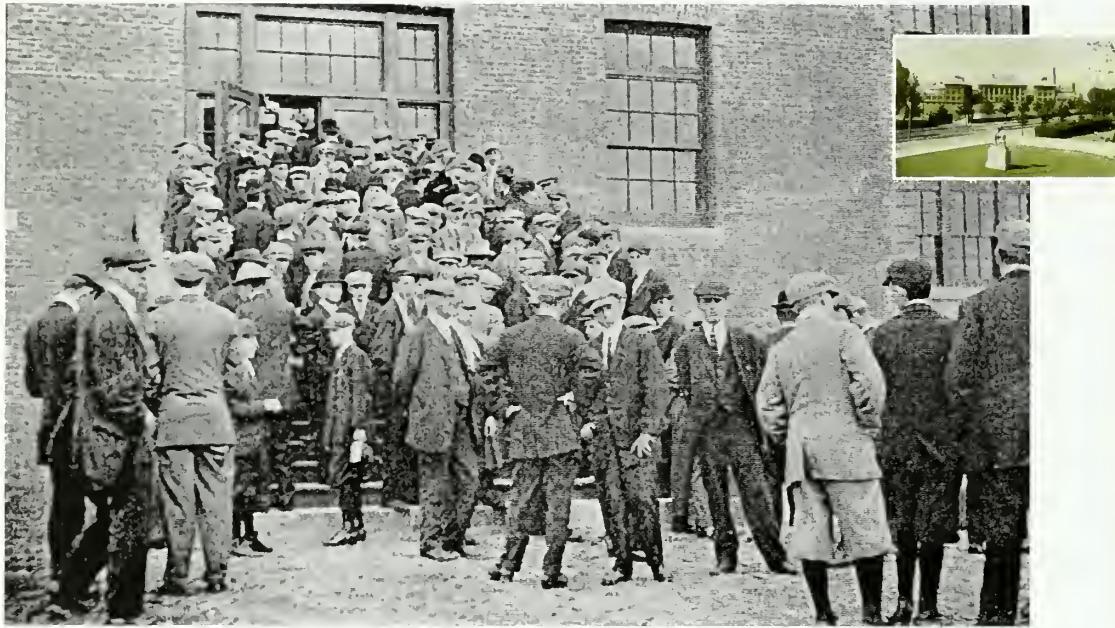
Early donors to the Boston Foundation brought old money and new to an institution that would support a future of innovation in Greater Boston.

After the death of his daughter in 1880, Salem merchant William Pickman created a fund in her memory for "the relief of sick young women and children." Administered by family members for many years, the **Fanny Wharton Helping Fund** was given to the Boston Foundation in 1919 by Fanny's husband William F. Wharton.

Regarded as "Boston's most perfect store," L. P. Hollander & Company was established by a pioneering businesswoman of the 19th century. Under the direction of her son, Theodore Hollander, the store opened branches in

New York, Newport and Paris. A far-sighted businessman, Hollander sold the company in 1930 for \$3 million. With funds from this timely sale he created the **Theodore C. Hollander Trust** to assist health and educational institutions that serve newcomers to Boston.





Arthur L. Williston



The first head of Boston's Wentworth Institute—and the man who coined the term 'technical institute'—Arthur L. Williston established Wentworth as one of the original and still leading technical institutes in the United States. A genuine innovator, Williston brought technical training and the liberal arts rigorously together in a new entity of higher education. The American Society of Mechanical Engineers awards a prize annually in his name.

In 1954, two years before his death, Williston established the **Arthur L. and Irene S. Williston Trust for Education** at the Boston Foundation to support future generations of students at 'other than the usual four-year colleges.'

LEARN A TRADE



You like tools and machinery—that's why this "ad" attracted your attention. Now then—Let's get results. Mechanical work is mighty interesting. And it pays good money!

WENTWORTH INSTITUTE DAY AND NIGHT

Write to us and find out what we can do for you. At a very low price you can get training which leads to splendid opportunities.

TUITION	6.00	Per Term for Day Courses
FEES	6.00	Per 2 Terms for Evening Courses

- ★ **MACHINE WORK**
- ★ **CARPENTRY**
- ★ **PATTERN MAKING**
- ★ **ELECTRICAL WIRING**
- ★ **FOUNDRY WORK**
- ★ **PLUMBING**
- ★ **MACHINE & TOOL DESIGN**
- ★ **ELECTRICAL CONSTRUCTION**

For Application Blank and Particulars
Address A. L. WILLISTON, Principal
WENTWORTH INSTITUTE
BOSTON, MASS.



Albert Stor

Albert Stone

The newspapers loved it. In 1959 a ‘mystery financier’ unexpectedly bequeathed nearly \$20 million to Boston’s community foundation. The staggering sum more than doubled the foundation’s assets —yet no one knew a thing about the donor. Reporters even interviewed the elevator operator in the Scollay Square building where he had worked (he gave her an apple every day), and seized upon the fact that his cabin at the Cape had no running water. They compared him to the anonymous stranger on TV who transformed people’s lives by making them millionaires.

Indeed, Albert Stone had transformed the Boston Foundation, launching its new identity as a force for change in Greater Boston. After his bequest, Foundation grants would spur the development of Quincy Market, the turn-around of the Boston waterfront, and the renewal of Boston's neighborhoods through new strategies to build affordable housing and revitalize neighborhood centers. Albert Stone left no photograph of himself, but his reflection is everywhere in Boston today.

Tea Room, Copley Plaza Hotel, Boston, Mass.



219949

(From left to right) Edith Ashley, an elegant recluse who lived at the Copley Plaza Hotel her entire adult life, created the Edith Ashley Fund to assist blind and crippled people; the Frederika Home on Deaconess Street, established by Johanna Pauline Schenkl and named in honor of her mother; Harriet Bartlett, social worker and educator, left a bequest to help build community in Boston.



Three very different women were responsible for some of the largest funds set up at the Boston Foundation during the 20th century.

When **Edith M. Ashley** died in 1960, she left her books to the Athenaeum, her clothes to Morgan Memorial, and her estate of \$3 million to the Boston Foundation. Born in 1872 of an old New England family, Ashley independently turned a small inheritance into a significant fortune through shrewd investment. The Ashley Fund today is a major resource for Bostonians with disabilities.

Johanna Pauline Schenkl, born in 1861, was the daughter of a German immigrant who operated a Boston munitions factory during the Civil War. At her death in 1921, she left money to create a home for 'elderly gentlewomen.' When the institution closed in 1979, its assets of nearly \$2 million came to the Boston Foundation as a fund to support the elderly.

Harriet Bartlett, a 1918 graduate of Vassar and a leading voice in modern social work, taught at Simmons College. When she died in 1987 at the age of 90, she left the Boston Foundation an unrestricted bequest of nearly \$1 million to further its work in community building.



Ralph Lowell



Otto and Muriel Snowden in front of the original Freedom House

The RALPH LOWELL Fund

Named for the founder of WGBH—the man dubbed “Mr. Boston” in the 1950s for his wide-ranging involvement in community affairs—the fund supports the community services of the WGBH Educational Foundation.

The MURIEL AND OTTO SNOWDEN Endowment Fund

Named for the founders—and co-directors for nearly 40 years—of Boston’s Freedom House, the fund provides annual support to this unique advocacy and educational organization.

The JOHN F. KENNEDY Library Foundation Endowment Fund

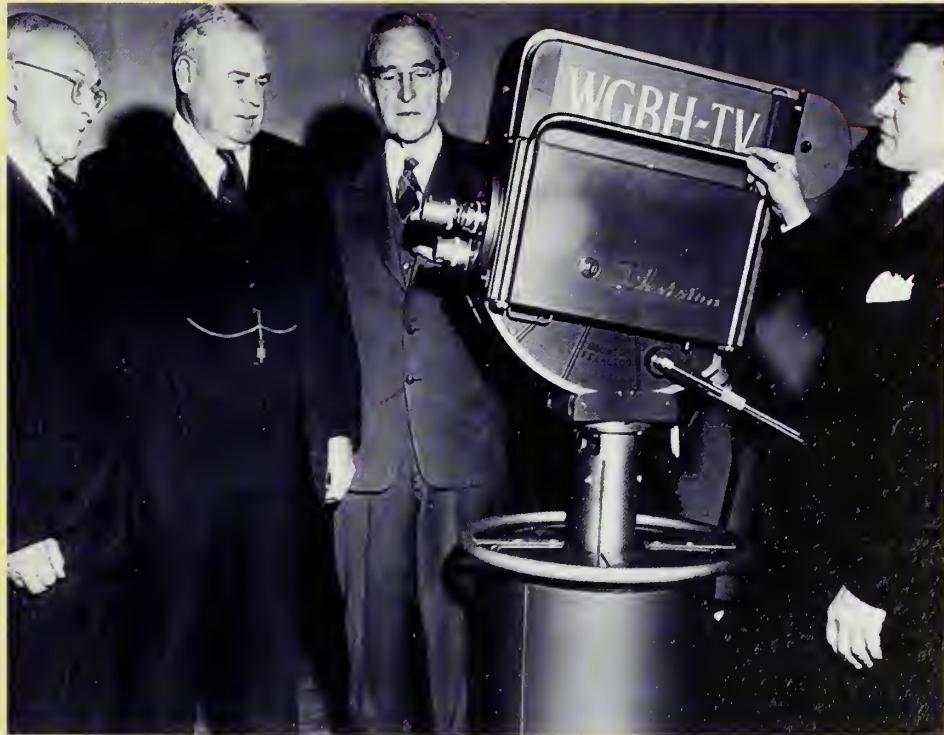
The fund supports programs that bring thousands of school children every year to the library that houses the papers of President John F. Kennedy.

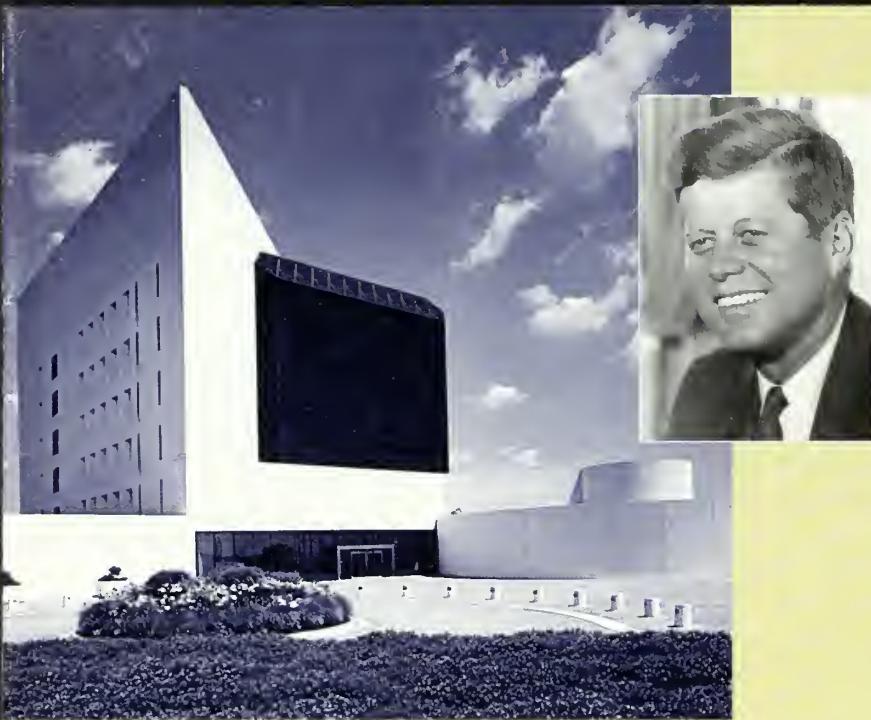




Ralph Lowell (second from left) at WGBH, 1950s

What would Boston be without the Pops? Without WGBH, the Boston Ballet, or the Museum of Science? In the 1980s, the Boston Foundation began working with these and other irreplaceable institutions, helping to build Designated Funds that would provide steady annual support, assuring their permanence for the Boston community.





John F. Kennedy Library, (inset) JFK



Jorge Hernandez

The JORGÉ HERNANDEZ Cultural Center Endowment Fund

Named for the dynamic and inspiring young leader of Inquilinos Boricuas en Accion (IBA) who died at the age of 35, the fund supports Latino music, dance, and theater at IBA's Villa Victoria.

The BRADFORD WASHBURN Fund

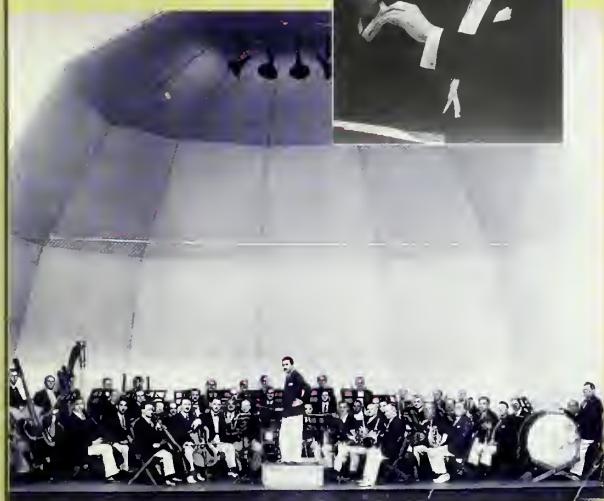
"One never knows what to expect from this roving genius of mind and mountains, but whatever it is, we know it will be excellent and effective." — Ansel Adams

Supporting community outreach at the Museum of Science, the fund is named for Brad Washburn: cartographer, explorer, photographer, and the man whose 40-year tenure as Director gave Boston one of the top science museums in the country.

Brad Washburn at 11,000 feet, atop Mt. Deception, Alaska, November 1944.



Arthur Fiedler at the Hatch Shell, 1929, (Inset)
Fiedler conducting



E. Virginia Williams



Red Auerbach with a statue of himself

The ARTHUR FIEDLER Esplanade Concerts Fund

Supplying annual grants for free Esplanade concerts, the fund is named for the man who, in 1929, conducted the Hatch Shell's first "Stars and Stripes Forever" and went on to attract some of the largest audiences ever assembled for an orchestra concert.

The E. VIRGINIA WILLIAMS Endowment Fund

Named for the founder of the Boston Ballet, the first professional repertory ballet company in New England and now one of the major companies in North America, the fund supports projects to bring dance to the widest possible audiences.

RED AUERBACH Youth Foundation Fund

Honoring the Boston Celtics coach who led the team to eight straight NBA championships and was named in 1980 the greatest coach in the history of the NBA by the Professional Basketball Writers Association of America, the Red Auerbach Fund supports athletic and recreational programs for Greater Boston youth.

The mansion at Sheep Pasture,
built in 1890, demolished in 1946

A young Elise Ames (left) with her sister



The Sheep Pasture Fund

The Ames family began manufacturing shovels during the Revolutionary War, and continued through the great age of canal and railroad-building that followed. By 1870, three-fifths of the world's shovels were produced at the Ames factories in the village of Easton, 20 miles south of Boston. There in the 1890s, Oliver Ames built an estate he called Sheep Pasture, commissioning the famed Frederick Law Olmsted to design the grounds.

Elise Ames Parker, Oliver's daughter, was born in 1892. She spent her early winters in Boston where she attended Miss Mary's School (later Brimmer & May), her summers in Pride's Crossing, and every spring and fall at Sheep Pasture. When she died in 1979, Elise Ames Parker left Sheep Pasture's 154 acres of forests, streams, and wetlands to the Natural Resources Trust of Easton, with a fund at the Boston Foundation to preserve and manage the property and support the Trust's educational programs for the whole community.



Elise Ames Parker, sketched by
John Singer Sargent, 1919

Elise on horseback





John Hancock Financial Services celebrates an anniversary of The Boston Plan



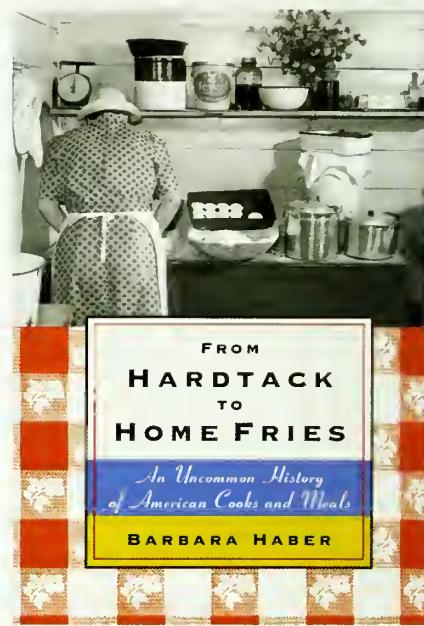
Superintendent of Boston Public Schools Thomas Payzant with a young student

The Boston Plan for Excellence in the Public Schools

To celebrate its 200th anniversary in 1984, Bank of Boston established a \$1.5 million fund at the Boston Foundation, and with the Foundation's encouragement, launched the Boston Plan for Excellence in the Public Schools. Recognizing the importance of the Boston Public Schools and the unique contribution to be made by a public education fund, several other organizations, including John Hancock Financial Services, The New England, Massachusetts Higher Education Assistance Corporation, and the law firm of Goodwin, Proctor and Hoar established permanent funds to benefit the programs of the Boston Plan. A new idea at the time, the Boston Plan became an important national model for corporate support of local public education.

Initially providing mini-grants to classroom teachers, the Boston Plan has evolved into an R&D unit that tests new ideas and designs district-wide reforms for the Boston Public School system—with an affiliated program called ACCESS that provides college scholarships. In recent years, the Plan's impressive record has helped attract more than \$45 million in additional funds from the Annenberg, Carnegie, and Gates Foundations, as Boston's public schools continue to improve.





From Hardtack to Home Fries, An Uncommon History of American Cooks and Meals, by Barbara Haber, devotes a chapter to the Window Shop, including its famous recipe for Sachertorte, the Viennese dessert that "immortalized the marriage of chocolate and apricot jam."

The Window Shop

Established by a group of Cambridge women in the late 1930s, the Window Shop began as a gift shop and bakery where women fleeing Nazism in Eastern Europe could sell homemade clothing, house wares, and pastries to help their families. The exotic delicacies caught on, and the Window Shop became a popular Viennese restaurant and thriving self-help organization, providing successive waves of newcomers with jobs, informal social services, and a foothold in American life.

A Cambridge landmark for more than thirty years, the Window Shop closed in 1972, sold its historic site to the Cambridge Center for Adult Education, and used the proceeds to create a scholarship fund which dispensed over \$400,000 to nearly a thousand students from 79 countries over the next 16 years. In 1988 the Window Shop Fund became part of the Boston Foundation where it continues to provide educational assistance to new generations of American and foreign-born students.

Eleanor Roosevelt visited the Window Shop in 1950 and told the nation about its work in her widely syndicated column *My Day*.





Seascape, George Beech

George Beech

An artist who left most of his estate as a bequest to the Boston Foundation to support free music and dance performances on the Esplanade, George Beech was born in 1928 in Chile. As an adult he returned to his family's New England roots and lived on Beacon Hill until his death in 2001.

Friends describe Beech as deeply critical of both social and artistic convention. His River Street townhouse, according to an artist who rented from him, was crammed to the ceilings with antiques, collectibles, magazines and art books. Yet amidst this lavish disorder, George Beech created art of meticulous fidelity to the historic techniques he admired, painting richly original works in the manner of earlier times. Admirers believe that his unsigned, undated works hang, unsuspected, in collections of period paintings throughout the country.



The renovated home of George Beech



John Hagopian

John Hagopian with his mother, Armine Hagopian

A chemical engineer and highly regarded authority on hazardous waste, John Hagopian was born in 1948 in Arlington, where he would live all of his life.

From his early years Hagopian was an enthusiastic outdoorsman and skier as well as an accomplished musician, with a band of his own in high school and college. Following graduation from Tufts University, Hagopian worked for many years in Arthur D. Little's global chemicals practice, publishing numerous books and reports on hazardous waste, creating a software package on the subject, and garnering widespread renown for his expertise in the area of chemical spills.

When he died in 2000, a single man with no descendants, John Hagopian left the assets of his retirement fund in a generous legacy to the Boston Foundation.



David Pokross, with
the Philbrick Elementary
School Percussion players,
who provided entertainment
for his 90th birthday party,
sponsored by the
Boston Foundation
at Symphony Hall.

David and Muriel Pokross



David R. Pokross

Born in 1906 to Russian immigrants in Fall River, David Pokross grew up in poverty and learned about discrimination early on. After working his way through Harvard College and Law School, he was rejected by one law firm after another in Boston because he was Jewish.

Nevertheless, David Pokross's long life—he died in 2003 at the age of 96—was to be an extraordinary success. He rose to the top of the legal profession in Boston, practicing law for over 70 years, while playing a major role in countless community organizations and social causes. He aided Jewish immigrants escaping Nazism and became president of the Combined Jewish Philanthropies of Boston, a director of the United Way of Massachusetts, and an overseer of the Boston Symphony Orchestra. He was a Fellow of Brandeis University, chairing the Florence Heller Graduate School there—and

served for twelve years on the board of the Boston Foundation. In addition to a Donor Advised Fund with his wife Muriel, David Pokross left a fund for children growing up in need, as he himself had.





Representing the new breed of hand-on philanthropist, Pam Trefler works directly with students at the schools she helps support.

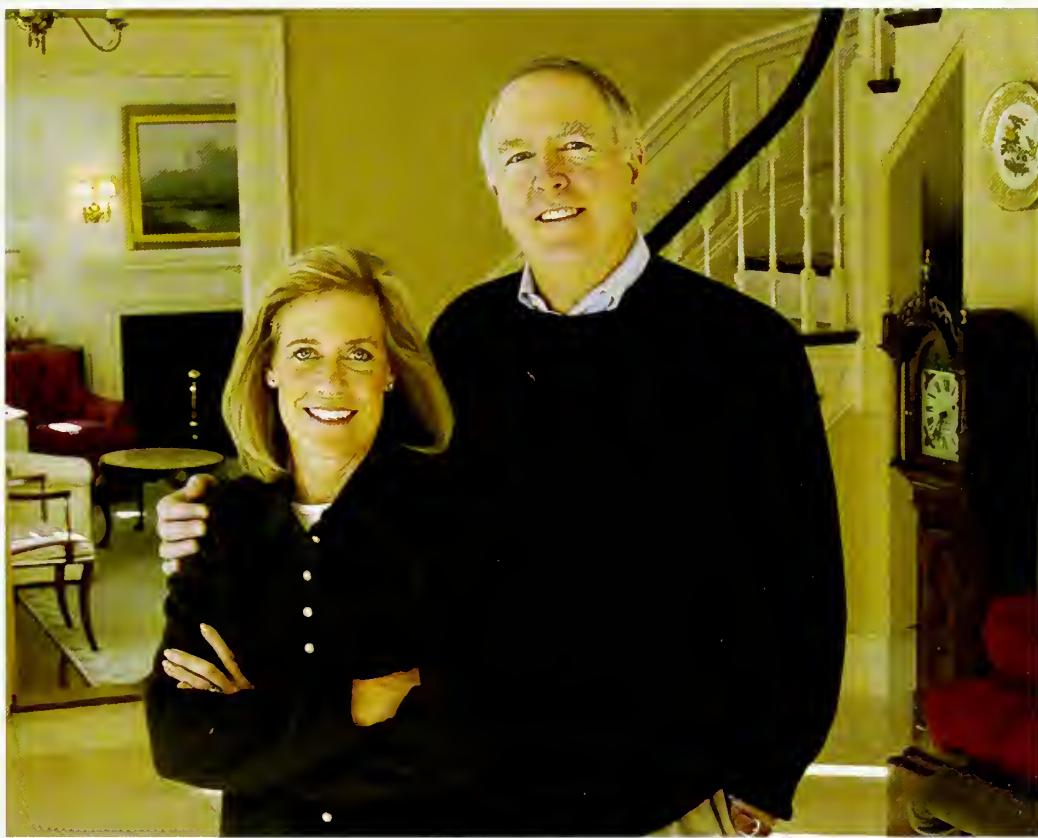
Pam Trefler

Pam Trefler, once a student teacher at Dorchester High School, made headlines in 1998 when she gave the school an unprecedented donation of \$1 million, one of the largest gifts ever made to an urban public school system. The following year, she gave another million dollars each to East Boston High School and Madison Park High School. By 2002, Ms. Trefler and her husband had contributed over \$12 million to the Boston's public schools and related programs.

A former investment banker, Pam Trefler met her future husband Alan on an airplane in 1991. He had founded a company called Pegasystems that provided automatic customer service for banks and other financial service firms. When the company went public in 1996, the couple created a Donor Advised Fund at the Boston Foundation to support innovative programming in the public schools. They have announced plans to leave a major bequest to the Boston Foundation to continue this commitment.



Paula and Binkley Shorts
are encouraging their
three children to become
involved in philanthropy.



Binkley and Paula Shorts

Binkley C. Shorts, a board member of the Boston Foundation, was born in Washington, DC, and grew up in Seattle, Washington. He attended Pomona College in California, majoring in economics. After serving in Vietnam as an army engineer, his fascination with the stock market and a natural facility with numbers led him to attend Harvard Business School and then pursue a career in financial management. For 35 years, he has worked at Wellington Management—an international firm that manages investments for a wide variety of clients—where he now serves as a senior Vice President.

With his wife Paula, Binkley Shorts set up a Donor Advised Fund at the Boston Foundation ten years ago. A strong proponent of the Boston Foundation's planned giving program, Shorts encouraged the Foundation to offer charitable gift annuities in his capacity as a board member—and established TBF's first charitable gift annuity. Since that time, the Shorts have established other planned gifts, including a charitable lead trust, to benefit the family's Donor Advised Fund. The Shorts' three children, now in their twenties, will eventually become advisors to this fund, when what Paula calls 'the joy of giving' passes to a new generation.



Frederick Neinas with his daughters Nicole (left) and Michelle

Frederick Neinas

Born in Detroit, Michigan, Fred Neinas began his medical career in optometry. Seeking a greater challenge, he went on to train as a physician in internal medicine at the Mayo Clinic. During the Vietnam war he spent a year in Thailand as a flight medical officer caring for crews engaged in bombing missions, an experience which made him a peace activist.

Three years in Wiesbaden, Germany, part of his Air Force stint, at once deepened Fred's affection for his own country and for life in a small community. Back home, he discovered a similar environment in Laconia, New Hampshire, where he worked and raised his family for two decades. When he moved to Boston in 1995, his interest in community brought him to the Boston Foundation. Dr. Neinas has since made provisions to establish a family Donor Advised Fund through a gift of retirement plan assets. His daughters will serve as fund advisors so that one day they will become community builders themselves.

The Power of Planned and Legacy Gifts to the Boston Foundation

This booklet tells the stories of some of the individuals and families who have created permanent charitable legacies through special giving arrangements and legacy gifts. These important donors have helped to make the Boston Foundation one of the largest and most effective community foundations in the country.

The Boston Foundation provides civic-minded people a number of creative ways to give back to the community while providing necessary financial security for themselves and their families. By incorporating charitable giving into their estate plans through a bequest or other legacy, Boston Foundation donors ensure that the charitable causes that have become important to them and their families over the years continue to be supported beyond their lifetimes. The Foundation offers a variety of planned giving arrangements and works directly with donors by serving as trustee of charitable remainder and lead trusts, issuing charitable gift annuities and offering a Pooled Income Fund. Through planned gifts, donors can direct charitable assets to any type of fund at the Foundation.

To discuss planned and legacy giving options and benefits, receive sample gift calculations or arrange a confidential consultation, please contact the Foundation's Director of Estate and Gift Planning at 617-338-1700.

Credits

Writer-Editor / Patricia Brady

Editorial Consultant / Barbara Hindley

Designer / Kate Canfield

Photo Credits

From the collection of William Rogerson / page 1

Peabody Essex Museum, large photo / Society for the Preservation of New England Antiquities, inset / page 2

Society for the Preservation of New England Antiquities, middle / Karen Augusta Antiques, middle /
Contentment Farm Antiques, lower left / page 3

Wentworth Institute of Technology / page 4

Boston Public Library Print Department / page 6

Fabian Bachrach, far left / Northeastern University Libraries, upper and lower right / page 8

John F. Kennedy Library, upper left and inset / Brad Washburn, lower right / page 9

BSO Archives, upper left and inset / Boston Ballet, middle / page 10

Jaye R. Phillips, Boston Ballet, top / Boston Public Library Print Department, bottom / page 11 (overleaf)

Easton Historical Society / pages 12-13

The Boston Globe / page 16

Schlesinger Library, Radcliffe Institute / pages 18-19

Painting courtesy William Rogerson / page 20

Mary Ouzounian / page 21

All other photographs by Richard Howard



75 Arlington Street
Boston, MA 02116

Telephone 617-338-1700

Facsimile 617-338-1604

www.tbf.org